



German-Indian Round Table Hamburg

Gesprächsforum für Handel, Industrie
und Mittelstand

Announcement

Next meeting of GIRT Hamburg on 10th Sept. 2012

German-Indian Round Table (GIRT) Hamburg takes pleasure in cordially inviting its participants and other interested persons to its next meeting on September 10th, 2012.

On this occasion Mr. René Neukirchner, student at Hamburg University of Technology, will present results of a study of innovation strategies pursued by some of the largest German companies in India, which include BASF, Bosch, Daimler, SAP and Siemens. The study looks at a unique combination of “global innovation” with “open innovation”. It examines which projects are being pursued by those firms and to what extent they are engaged in research collaboration with local Indian partners. The underlying idea is to learn from such strategies and to reduce market risk and technology uncertainty.

Apart from presentation of this study, there will be discussion on current developments in Indo-German context. We will also inform our participants about the initial planning related to India Week 2013. As usual, participants will have enough time to exchange thoughts and ideas, and engage in networking.

The event will take place on Monday, 10th Sept. 2012, at 18:30h in **Hotel Baseler Hof** (Esplanade 11, 20354 Hamburg).

There is no participation fee. As usual, the meeting takes place in the form of a “Stammtisch”, whereby each participant is expected to consume his or her evening meal at the meeting and pay for own consumption of food and beverages. This is a part of the arrangement with the event venue, which allows us to do without a participation fee.

Those interested in attending the GIRT meeting may write to tiwari@tuhh.de latest by September 5th, 2012. Confirmation is subject to availability of seats. Since seating capacity is limited we require **binding registration** and will send the confirmed participants a written affirmation of the registration prior to the event.

With best regards

Rajnish Tiwari

Head, German-Indian Round Table Hamburg

Contact GIRT Hamburg:

Rajnish Tiwari
Head, GIRT Hamburg
c/o TU Hamburg-Harburg
Institute TIM (W-7)
Schwarzenbergstr. 95
21073 Hamburg, Germany

Tel. +49 (0)40-42878 3776
Fax +49 (0)40-42878 2869
tiwari@tuhh.de

www.girt.de
www.girt-hamburg.de

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About German-Indian Round Table (GIRT)

The German-Indian Round Table (GIRT) was founded in 2001 and forms a loose federation of businessmen and entrepreneurs with strong ties and interests in India. GIRT is targeting to inform about India and strengthen Indo-German business relations. Members of GIRT support cultural and social activities related to India. German-Indian Round Tables are organised regularly in several cities of Germany and India. GIRT connects about 3,000 people from the Indo-German business community. The head of the local GIRTs and the speakers work on a non-profit basis. Since February 2010 Dr. Andreas Waldruff from Berlin is the chairman of the GIRT. (Further information: www.girt.de / www.girt.in)

The Hamburg Chapter of GIRT is headed by Mr. Rajnish Tiwari from Hamburg University of Technology (TU Hamburg-Harburg). Mr. Tiwari works there as a Research Associate at the Institute for Technology and Innovation Management and leads the Research Project "Global Innovation" (www.global-innovation.net). He has done extensive research on Indo-German business relations and is a co-initiator of the India Week in Hamburg (www.indiaweek.hamburg.de). GIRT Hamburg can be reached online via www.girt-hamburg.de.

Contact:

Rajnish Tiwari (Phone: +49 (0)40 42878 3776, tiwari@tuhh.de)

Contact GIRT Hamburg:

Rajnish Tiwari
Head, GIRT Hamburg
c/o TU Hamburg-Harburg
Institute TIM (W-7)
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21073 Hamburg, Germany

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